



ANNUAL REPORT 2023





NIKKI BIESE
EXECUTIVE DIRECTOR

FROM OUR EXECUTIVE DIRECTOR

“If I but touch his clothes, I shall be cured.” -Mark 5:28

The hemorrhaging woman believes Jesus will heal her. Twelve long years of suffering, giving everything she had to doctors to heal her, but to no avail. Twelve long years of suffering brought her to the foot of Jesus, praying and asking for His mercy. And in a moment, she was healed of her affliction. That same longing is in all of our hearts as we pray and hope for **Jesus’ saving power**. May we too reach out for our Savior’s cloak, placing all our trust in Him.

We believe God will provide for this mission to **renew a culture of life**. This year, God answered our prayers with a 41% increase in the number of missionaries we accepted to our National Ride Formation program. For the first time in years, we were able to invite more pregnancy centers to apply because we had too many missionaries! What an **answer to prayer!**

This uptick of missionaries shows that young people are searching for **fulfillment in the heart of Jesus**. They are looking to make a difference and a place to put forth their gifts at the service of life. Biking for Babies provides that opportunity as we unite cycling with the formation of young adults into missionary disciples of Jesus Christ. We facilitate an **encounter** between our missionaries and the Gospel of Life which equips them with the knowledge of their **foundational identity as God’s beloved**. The joy of this Gospel calls them to a radical gift of self in support of pregnant mothers in unplanned, difficult, and at-risk pregnancies.

By God’s grace, since 2009, Biking for Babies has contributed over \$1.6 million to pregnancy resource centers. In addition to the tangible support for mothers in need, countless hearts and minds have been softened to **cherish the beauty of every life**. It’s impossible for us to quantify or even know of the ultimate fruit of our missionary formation, outreach on the National Ride, and support of the mothers in unexpected pregnancies. Only God knows, and we’re grateful to reflect on the impact we’ve seen this year. As you read these pages, please **pray for our mission** and join us in asking God to lay His hands upon our society, which has fallen into a culture of death, and raise it to life.

We’re grateful to have your support on this journey.

A handwritten signature in black ink that reads "Nikki".



OUR MISSION

Biking for Babies proclaims the dignity of human life by uniting cycling with the formation of young adults into missionary disciples of Jesus Christ.

OUR VISION

Our vision is a society that embraces the immeasurable worth of every human life from conception to natural death.

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BETTER TOGETHER

BY RORY MCGUIRE, FIRST YEAR RIDER MISSIONARY

As we crossed into East St. Louis, myself and the other Mississippi Team missionaries were met by a large funeral procession heading in the opposite direction. There was a trail of cars filled with the family and friends of someone who had recently passed. A few miles later, we rode by a family celebrating a birthday party in a park. After a week spent reflecting on the **sanctity and goodness of life**, these events revealed something to me about our natural response to life and relationship.

In each of these instances, including the National Ride itself, life was **celebrated**. People came together to honor and give thanks for the existence of someone they care for. We gather in moments of great joy and sorrow to experience these things together. There is an unmistakable peace and consolation found in the presence of those who love us.


A conversation with the employees of Life Choices, a pregnancy resource center on our route, opened my eyes to how pregnancy resource centers are able to support the pregnant and the unborn not only by providing supplies and medical care, but also through meaningful relationships and tender encouragement.


A nurse at this pregnancy resource center spoke of special moments in the ultrasound room. Future parents excitedly seeing their child for the first time. The peacefulness of mothers finding a place where **their goodness and that of their child is honored and upheld**. Life Choices and other pregnancy resource centers across the United States are places for pregnant women to be heard, recognized, and received.


Riding a bicycle over 700 miles in a week for the first time is quite daunting. I can only imagine that bearing a child elicits a similar sentiment. The phrases “you can do it” and “I believe in you” have been heavily impactful to me during my Biking For Babies journey. These simple words convey **compassion** and **hope**. It is our responsibility as Christians to ensure that our message of compassion and hope reaches the hearts of all women in crisis situations.


Biking for Babies is an opportunity for us all to take part and come together to **radiate the love of Christ to pregnant women in need**. It’s bigger than just giving birth, it’s about cultivating new life through loving relationships. We were never meant to do it alone. St. John Paul II, pray for us!


HIGHLIGHTS FROM 2023


 Attended SEEK 2023 in St. Louis and introduced hundreds of young people to the mission of Biking for Babies

 Accepted 79 young adults to join as missionaries in National Ride Formation Program

 Evangelized hundreds of individuals through 42 parish events across eight routes on the National Ride

 Over \$340,000 raised for pregnancy resource centers and maternity homes

 Coordinated two Celebrations of Life, raising over \$6,000 and evangelizing over 300 attendees

 Launched two local rides, raising around \$25,000 and evangelizing around 150 attendees



Successfully implemented the first “Life Guide,” an all-in-one tool for the National Ride Formation Program, containing resources for missionary formation in the following core focuses:

 Fundraising

 Training

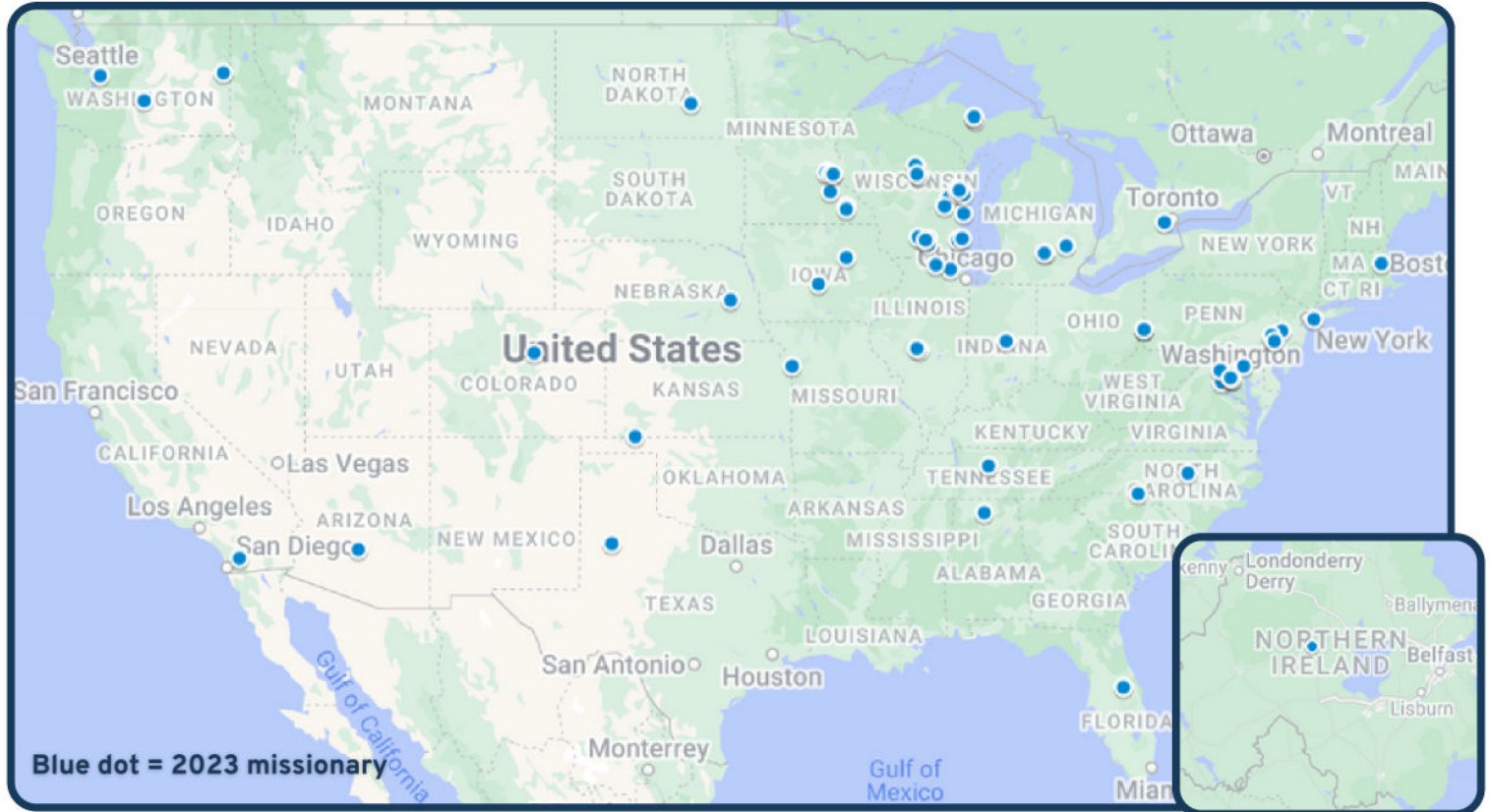
 Spirituality

 PRC Partnership

 Pro-Life Apologetics

MISSIONARIES AT A GLANCE

Guiding young adults in our National Ride Formation Program gives focus to their sense of adventure, giving them a unique opportunity to become missionary disciples after the heart of Jesus Christ. Through personal transformation focused on putting their gifts at the service of life, we know they are the long-term solution to renewing the culture.



79

accepted missionaries

41% increase from 2022

3

countries

25

different states

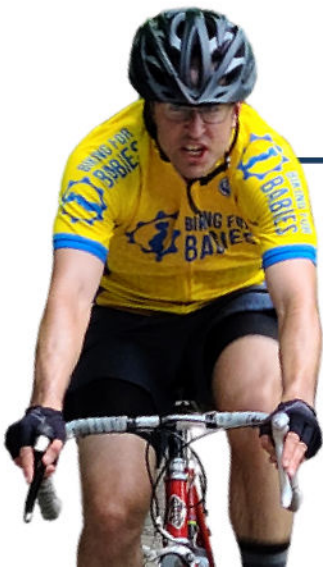
41

different careers

37

returning missionaries

56% retention from 2022



See our full list of missionaries at www.bikingforbabies.com/our-missionaries.

"Biking for Babies is only the best thing ever because it does a really good job bringing out the best Person ever: Jesus Christ. The missionaries don't just come out with ripped calves, but with more purified souls. **Biking for Babies is a healing movement** for this broken world, and it's also **producing saints.**"

Brad Grobbel
Biking for Babies Alumni

NATIONAL RIDE FORMATION PROGRAM

The National Ride Formation Program makes up the six months of preparation, education, and transformation for the Biking for Babies missionary. Resources are provided in the areas of spirituality, fundraising, training, pregnancy resource center partnership, and pro-life apologetics.

The formation experience is centered on the following seven virtues which we have discerned are attributes of a missionary formed in the Gospel of Life. Embodying these virtues is key to living the Christian life and fulfilling vocation as a missionary disciple.

HUMBLE

Humility is living in accordance with reality and the truth 'that we all have inherent dignity and worth.' With a disposition of humility, one sees all as a gift from God.

LOVING

Love is cherishing God above all things, which allows us to care for our neighbor as ourselves.

COURAGEOUS

Courage is having the moral strength to persevere through adversity in order to accomplish a holy purpose.

FAITHFUL

Faith is believing that what God has revealed is True and in His provision.

GENEROUS

Generosity is giving a sincere gift, a full offering, without counting the cost. Generosity prompts one to cheerfully serve God present in others.

JOYFUL

Joy is the abiding sense flowing forth from living out one's identity as a beloved child of God.

DISCIPLINED

Discipline is choosing consistently the Good, True, and Beautiful.

IN 2023

Missionaries reported growing the most in humility and love.

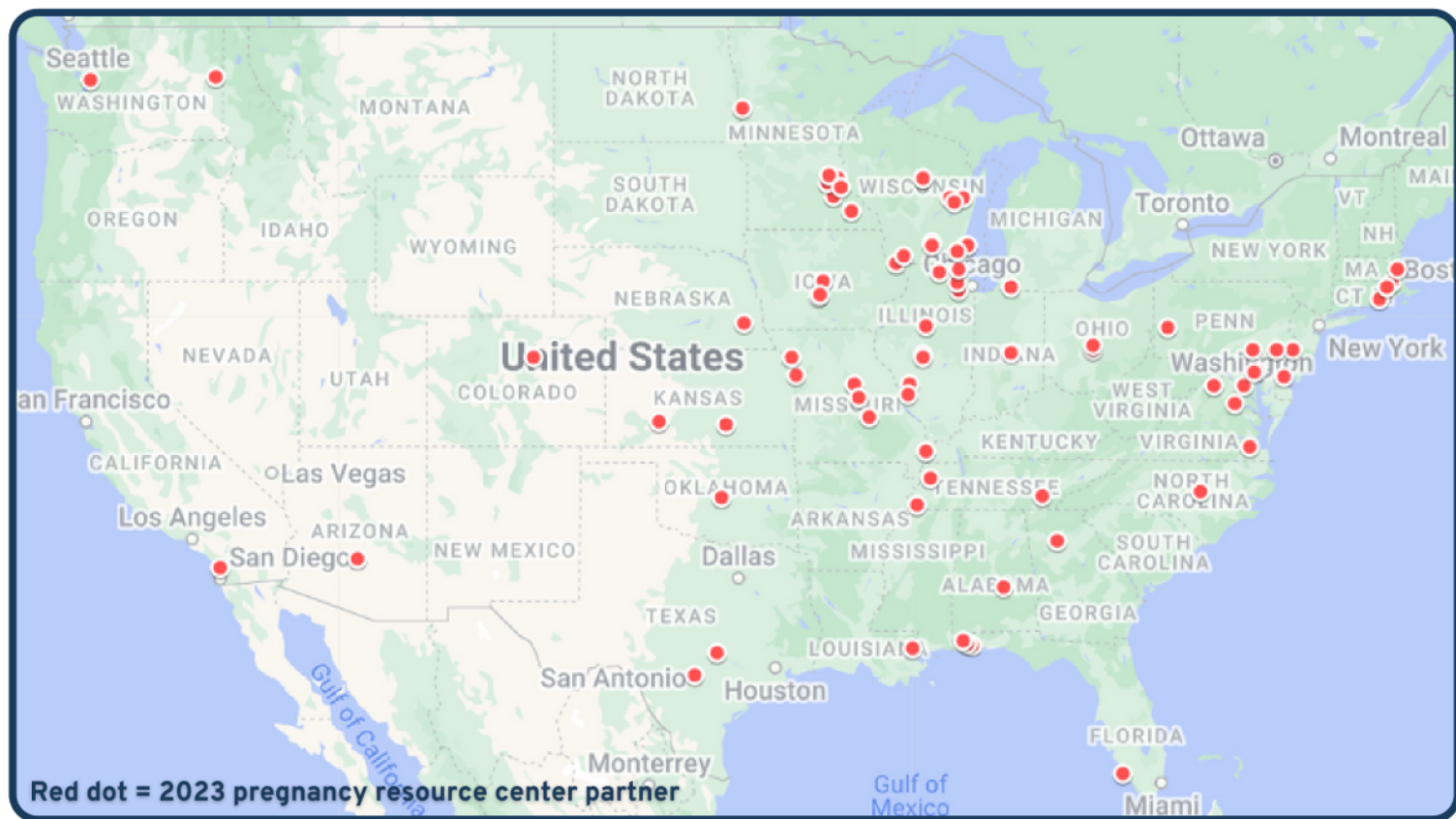
"I chose to return [for a third time] because I need to grow in **holiness** and be held **accountable** in my life. Being a part of Biking for Babies is the perfect place for these to happen through the formation program and the community of young people. The Biking for Babies National Ride Formation Program in the past has forced me to **re-prioritize my life** and challenged me physically, emotionally, mentally, and spiritually."

Mary Ohm
2023 Rider Team Leader



PREGNANCY RESOURCE CENTER PARTNERSHIPS

We are proud to invest in pregnancy resource centers, the agents of change in so many lives experiencing crisis. Partnering with pregnancy resource centers continues to be an impactful witness for our missionaries.



127
centers

23
new centers

28
states + DC

3
new states

23
new cities

Visit www.bikingforbabies.com/prc-partners to learn more about our pregnancy resource center partnerships.

“My time with Biking for Babies, specifically when we visited some local pregnancy resource centers in Columbus [Ohio], consisted of a great opportunity the Lord was handing me to **go and share** what I’d received in my heart, which was **love for all human life**, and the **incredible pursuit of the preservation of that life.**”

Alvaro Villareal
2023 Support Crew Missionary



GIFTS TO PREGNANCY RESOURCE CENTERS

In addition to advocacy and awareness of their centers, pregnancy resource center partners receive financial support to benefit their services and resources. Because you gave generously, we too are able to give generously to these centers and their life-saving work.

\$341,835

donated to pregnancy resource centers

over \$1.6 million given since 2009

Estimated Women & Families Served in 2023

54,000

by partnering with our pregnancy resource centers

Reported areas of greatest need:

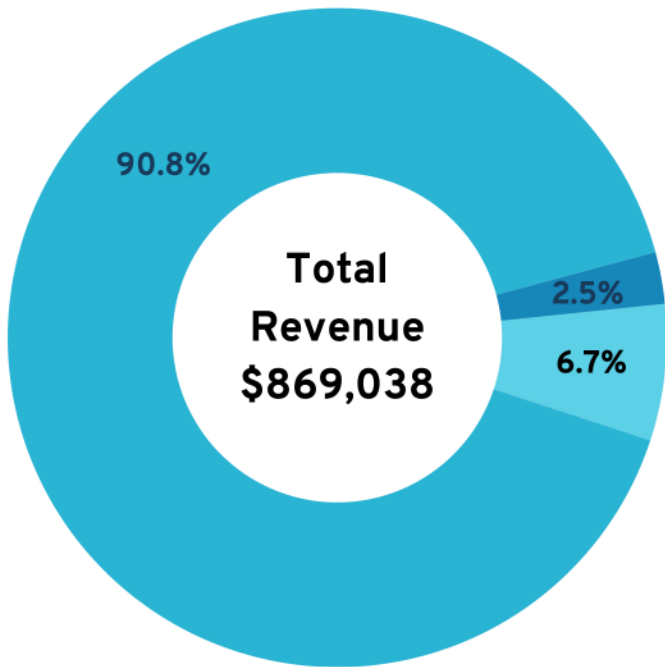
- Marketing to increase clients
- Medical supplies
- Building and mobile unit expansion
- Staff and medical personnel
- Baby and maternity supplies
- Ultrasounds
- Parent education classes
- Housing and transportation costs



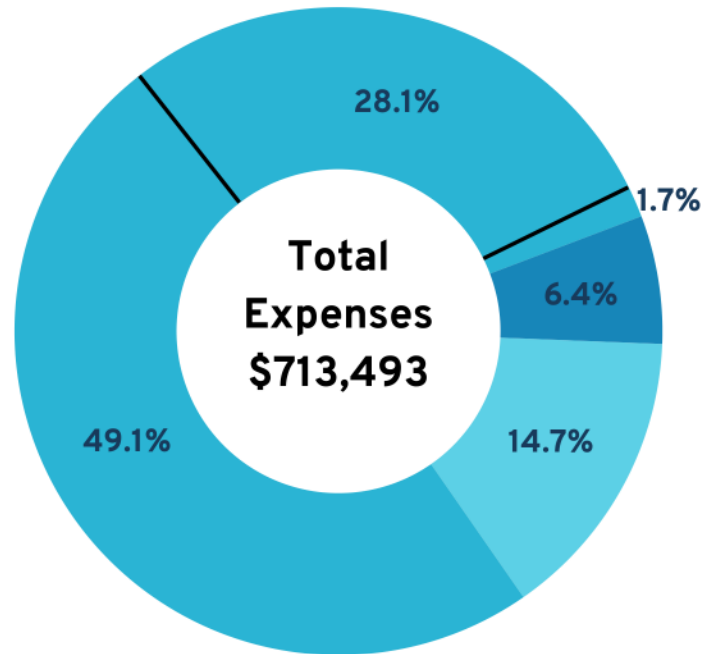
"The day I was supposed to get an abortion, I ended up at ThriVe St. Louis. It was a breath of fresh air walking in there, like they genuinely loved me...I didn't have to worry about being scared...With ThriVe's help, I have never paid for Pampers or wipes for either of my children...**Without God and without ThriVe, my children would not be here.** They helped me choose life."

Kyla
ThriVe St. Louis client

FINANCIAL STATEMENT



- 90.8% Personal Donations
- 6.7% Grants & In-kind Gifts
- 2.5% Interest & Fees



- 28.1% Missionary Formation (pg 7-8)
 - 49.1% Pregnancy Center Contributions (pg 9-10)
 - 1.7% Pregnancy Center Awareness (pg 9-10)
 - 14.7% Fundraising
 - 6.4% Administration
- Program 78.9%

Total Expenses

PROGRAM

Missionary Formation	\$ 200,496	28.1%
Pregnancy Center Contributions	\$ 350,297	49.1%
Pregnancy Center Awareness	\$ 12,069	1.7%
TOTAL	\$ 562,862	78.9%

FUNDRAISING

\$ 104,768 14.7%

ADMINISTRATION

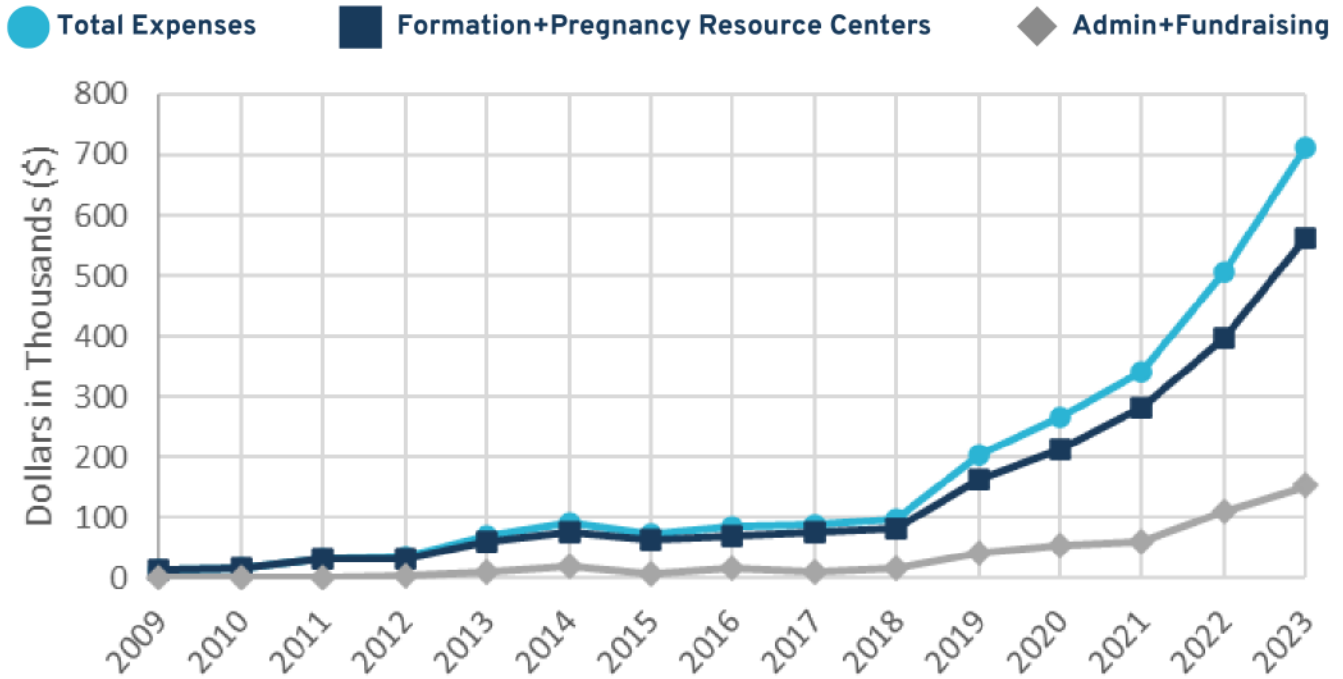
\$ 45,863 6.4%

TOTAL

\$ 713,493 100%

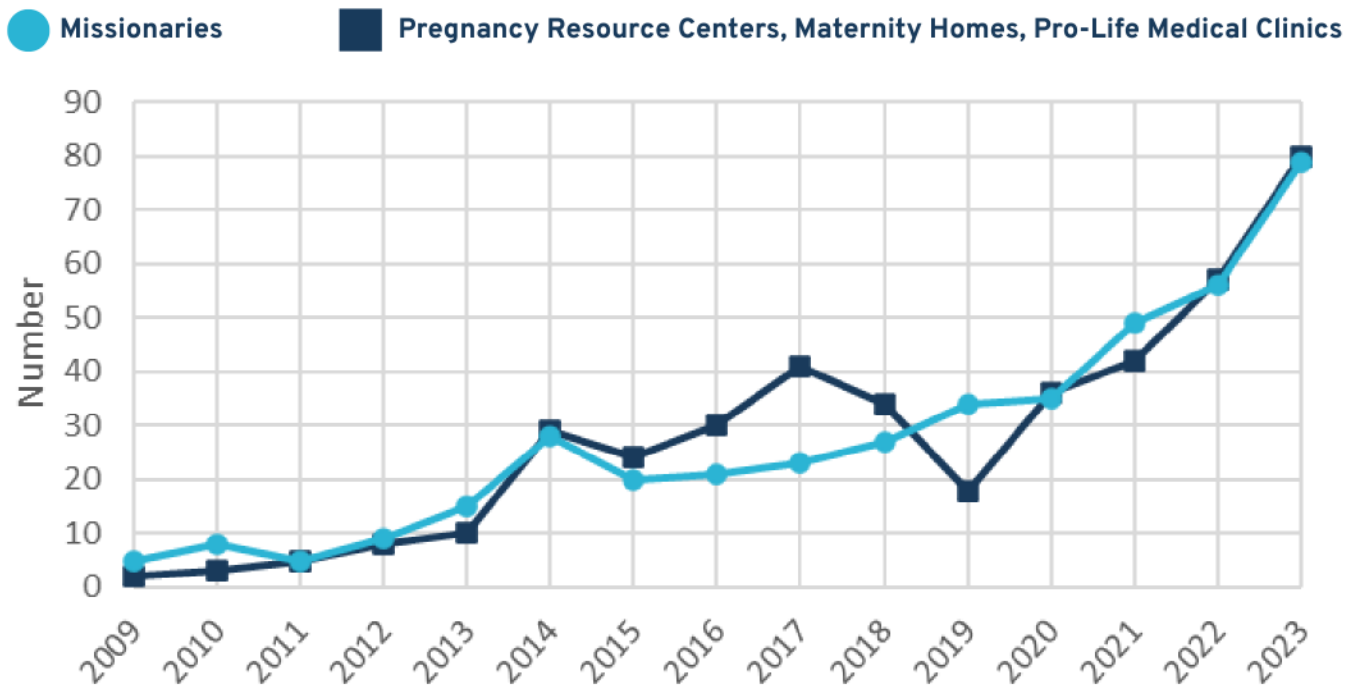
14 YEARS OF GROWTH

Categorizing Expenses



Number of Missionaries & Pregnancy Resource Centers

We desire a 1:1 ratio between our missionaries and our partnering pregnancy resource centers because the centers aid in the formation of our missionaries through personal relationship and education.



LOOKING AHEAD

Biking for Babies started because two young men were inspired to make the spirit of pro-life work more accessible to others and themselves. As we embark on our fifteenth year, we reflect on our blessings and look to focus on building a more solid foundation for the growth the Lord has in store for us. Thank you for your continued support!

2024 ORGANIZATIONAL GOALS

- ⚙️ Recruit and form 100 missionaries, with a retention rate of over 50% from 2023
- ⚙️ Continue expanding our National Ride presence by sending missionaries on at least nine routes
- ⚙️ Form our Team Leaders (formerly Route Leaders) in servant leadership
- ⚙️ Improve National Ride formation resources for greater missionary transformation
- ⚙️ Partner with 100 pregnancy resource centers and maternity homes
- ⚙️ Contribute \$400,000 to pregnancy resource centers in their support of life
- ⚙️ Coordinate three local rides and two Celebration of Life events
- ⚙️ Invest in personnel to stabilize our team and increase our presence
- ⚙️ Increase brand awareness and consistency in messaging

“Just being able to unite our sufferings with Christ [...] In a way, I’ve been able to give up my own comfort on the bike, to suffer for the pregnant women and to suffer for Christ. It allows me to get to know Christ on a deeper level than I have ever experienced before.

It’s definitely the start of something big.”

Oonagh McNally
2023 Rider Missionary from Northern Ireland





FROM OUR BOARD CHAIRMAN

BY JIMMY BECKER, BOARD CHAIRMAN AND CO-FOUNDER OF BIKING FOR BABIES

Biking for Babies has spanned the life of a generation, and, thanks be to God, we are just getting started.

They say that “beside every Clark Kent is a Lois Lane.” I’ll add that there are his parents, Martha and Jonathan Kent, too. Next time you see them, I invite you to squeeze your parents and/or guardians a little tighter and let them know that **you love them**. For those that have passed from this life, be sure to pray for each of their souls and be assured of our prayers as well.

Biking for Babies is and has been blessed by the love of your parents; that is to say, we are blessed by the gift, the result of their love...you. Thank you for blessing us with and by your joyful presence and loving witness. I pray that you may be left in awe, knowing in your head and your heart that you are **infinitely and unconditionally loved**.

When we reflect on Jesus’ incarnation, appreciating the full reality of the series of events that occurred in the lead up to and after the birth of Our Lord and Savior, we pray you come to more fully appreciate

that **God does not act alone**, and that your yeses and nos have power to save lives.

Indeed, brothers and sisters in Christ, we need to pray and work together. God never intended for us to accomplish His work in isolation. Together, let us implore the powerful intercession of the holy innocent martyrs, most especially the innocent children who have died from the scourge of abortion during our lifetime, and ask for His Divine Assistance to guide and lead us in **transforming the culture**. It is possible, and it will happen. Remember... “Thy Kingdom come. Thy will be done on Earth as it is in Heaven.” May each of us learn to **forgive** and accept God’s **mercy** more and more in our lives.

Our prayer and our challenge to you is that you will **open your hearts** to be filled by His abundant grace and simultaneously thank Him for **loving us first**.

Consider this your New Year’s resolution. **Persevere**.

Written on December 4, 2023

OUR BOARD OF DIRECTORS



Bishop William Joensen



Justin De Moss



Keith Parsons



Michele Gelaude



Scott Brunscheen



Jimmy Becker

OUR EXECUTIVE TEAM



Jack Mannebach



Hannah Cottingham



Hannah Ebright



Lauren Woelffer

Biking for Babies Staff



Nikki Biese



Aubrie Faust



Chris Massaro



Brittany Ross
hiring in FY2024



Sarah Wiese
hiring in FY2024

SPECIAL THANK YOU

We especially thank

- the 2023 Team Leaders, who formed, trained, and led this years' missionaries in safe promulgation of the Gospel of Life
- the 2023 Executive Team, who spent countless hours discerning God's will and working to make each and every planned opportunity for the missionaries
- the 2023 National Ride Hosts, who gave rest, sustenance, and publicity to our missionaries across the country
- the countless mission partners, whose abundant generosity make this work possible

How You Can Partner in this Mission

- ⚙️ Pray
- ⚙️ Support financially
- ⚙️ Invite young adults to apply as missionaries
- ⚙️ Host a National Ride team, or coordinate an event on the National Ride
- ⚙️ Invite pregnancy resource centers to apply for partnership
- ⚙️ Volunteer at a pregnancy resource center
- ⚙️ Host a friendraiser or a fundraiser
- ⚙️ Donate support crew vehicles during the National Ride

Email Chris at chris.massaro@bikingforbabies.com to share how you'd like to be involved.



On behalf of all Biking for Babies missionaries, partnering pregnancy centers, staff members, leaders, and board members,

THANK YOU

for your generosity, which drives this mission forward.



**BIKING FOR
BABIES**

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